

Inderpal Singh Viridi

UI designer | Illustrator | Animator

07590 361 953
www.heyindy.com
indy@heyindy.com
16 Blossom Waye, TW5 9HD

I'm a UI designer, an illustrator and an animator. I've over 10 years of experience within the industry working with brands such as O2, Nokia, Carphone Warehouse, Canon and Puma.

Experience

iD mobile
(Carphone Warehouse)
London
Oct 2014 - Present

Senior UI designer.

Brought in to help establish new brand. Responsible for the design of the website, mobile app and my account. Working alongside branding agency to establish a look and feel, and offshore teams to deliver projects. Also helped to evolve the brand from illustrations through to iconography.

O2
Slough
Jan 2012 - Aug 2014

Senior digital designer.

Senior digital designer working on the award winning <http://www.o2.co.uk> responsive redesign. Working alongside TribalDDB from early conceptual work through to delivery. Also worked on the shop redesign and prior to the redesign, BAU portal pages.

CHI & Partners
London
Dec 2011 - Feb 2012

Senior digital designer.

Responsible for art direction, designing and creating emails, banners, landing pages for clients such as Lexus and The Times.

Wunderman
London
Feb 2011 - May 2011

Digital Designer.

Brought in initially to produce flash prototypes for new Nokia website. Exploring how users could interact and browse handsets. Also worked as a UI designer, producing pages from wireframes given by the UX team.

Razorfish
London
Dec 2010 - Feb 2011

Senior Flash Designer.

Freelance role working on digital assets for Blackberry producing banners and microsites.

Creative Direction
Reading
Oct 2010 - Nov 2010

Illustrator and Motion Graphics Animator.

Brought in to work on an animated video for MyMusicAnywhere, a digital library for your music. Video was used in Carphone Warehouse and Bestbuy stores.

April-Six Ltd
Harefield
Sep 2006 - Aug 2010

Senior Digital Designer.

Primarily an interactive designer working with B2B giants such as Microsoft, Symantec, Orange, VMWare, Canon and Seagate. Work was incredibly varied, working as design lead on Flash microsites, banners, stand alone applications, producing animated videos using After Effects to creating pure HTML/CSS websites and emails.

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Education

Uxbridge
Sep 1999 – Jun 2003

Brunel University.
BSc (Hons) 2.1 in Computer Science

Isleworth
Sep 1997 – Jun 1999

Isleworth & Syon School.
A-Levels: Art, Mathematics, English Literature

Skills

Software

Adobe Photoshop, Illustrator, After Effects, Sketch App, Keynote, Principle, Marvel, Invision.

Coding

HTML 5, CSS 3, Javascript, JQuery, SASS

Languages

English, Punjabi

Awards

o2.co.uk

Voted website of the year 2015, 2016